



March 15, 2007

STARON BOOTH #405

Staron® Tempest Offers Beauty and Practicality

New Samsung collection provides the style of quartz and benefits of solid surface

LOS ANGELES – As demand increases for solid surface and engineered stone countertops, Samsung continues to provide new options for fabricators, designers and homeowners with Staron® Tempest. A patent-pending solid surface alternative, Tempest is specifically designed with a look that rivals natural stone and quartz, yet it offers all the features and benefits that fabricators, designers and homeowners demand of solid surface. To preview the Tempest line and learn about a new promotional program at the Surface Fabrication and Design Expo, March 15 to 17 in Orlando, visit the **Staron booth, #405**.

“Tempest is a unique and versatile surfacing product,” notes Dale Mandell, national sales manager for Staron Surfaces. “There’s a new visual dimension with Tempest that is like nothing else we’ve offered. While it has the look of natural quartz, it still offers the practicality of solid surface, making it ideal for any residential or commercial application.”

The Visual Difference – *It's in the Depth*

Inspiration for Tempest stemmed from the need for a surfacing option that provides the aesthetic of natural quartz and stone with the properties of solid surface. The result is a new generation of surfacing that offers a unique visual depth through larger, translucent particulate randomly dispersed throughout the material.

Practical Beauty – *Offering What Stone Can't*

Despite its quartz-like appearance, Tempest allows benefits that stone and quartz surfaces don't, including its seamless appearance and nonporous, hygienic properties. Additionally, Tempest surfaces can be fabricated in to configurations nearly impossible with stone, including fully covered backsplashes and seamless integration with Staron sinks and bowls. Insets and patterns can also be incorporated into the surface for added aesthetic appeal and maximum customization.

The 10 Staron Tempest colors include Horizon, Shell, Rattan, Caraway, Russet, Cinnamon, Sierra, Dapple, Milestone and Coffee Bean. In addition to these, Staron also offers 62 colors in its Staron Solid Surface line, 14 colors of Staron Quartz, as well as all-acrylic Staron sinks and bowls.

Staron Tempest is available throughout North America via a network of authorized distributors. Visit the Staron booth, #405, at the Surface Fabrication and Design Expo to view all of the Tempest colors and find a distributor in your area.

Staron[®] Surfaces by Samsung. Customers now have three great surfacing options – high performance Staron Solid Surfaces, luxurious Staron Quartz and the versatile Staron Tempest. All combine natural beauty with design sensibility to offer a variety of colors and patterns. Durable, stain-resistant and hygienic, Staron Surfaces makes the design and selection process easy. For more information about Staron and application ideas, please visit www.staron.com or call (800) 795-7177.

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