



Introducing the Samsung Staron and Radianz Dealer Partner Incentive gateway

Overview

Introducing... 'Samsung Incentives', a new and exciting incentive gateway for qualifying Kitchen & Bath retailers.

This site will provide Alliance Dealer Partners with valuable resources to assist you in increasing sales of Radianz Quartz, Tempest and Staron solid-surface countertops.

Best of all, this site will help you to manage your account as well as receive the latest updates on Incentive Programs currently offered to qualifying Kitchen & Bath Dealer Sales Representatives on all Radianz, Tempest and Staron products.

Qualifying Minimums

- Radianz - 35 sq. ft.
- Tempest - 25 sq. ft.
- Staron S/S - 25 sq. ft.
- Sinks/Bowls - only when sold as a component to qualify tempest or staron job



www.samsungincentives.com

Who is it for

- Kitchen and Bath retailers that operate a retail showroom located in a commercial area that is accessible to the general public and is open during normal business hours.
- Radianz Quartz and/or Staron and Tempest point-of-purchase displays, literature and samples must be openly visible within the Dealers' retail showroom area.
- Dealer must commit to featuring a Radianz Quartz and/or Staron and Tempest countertop display vignette within the showroom. If none currently, the display(s) must be installed within 2010 in order to retain eligibility in the incentive program.

When does the program start

- March 1, 2010

How does it work

Steps

1. Sign up for the program at www.samsungincentives.com
2. Sell a qualifying countertop during the program period
3. Enter your claims before the end of the program period
4. Upload or fax in a copy of the store invoice
5. Payments to you for approved claims will be loaded to your prepaid Samsung MasterCard debit card every 2nd Friday.



Details on the system and how to

1.1 Understanding the system

Once you login to the site you see various areas within the system – details of each area are below

Your Information

- Shows your information and once you have an active prepaid Samsung MasterCard debit card you will be able to connect to your MasterCard account to review activity on your card and transfer funds to your personal checking/savings account.

Available Programs

- Shows all available incentive programs with the timeframe left to enter claims.
- If you click on Eligible Models and Amounts it will show you the incentives on each product
- To enter claims click on Enter Spiffs

Previous Activity

- Displays your last 5 transactions and the status of the claims
 - Entered** means the claims have been entered but not submitted for approval
 - Submitted** means the claims have been entered and submitted for approval
 - On hold** means your claims is being further reviewed
 - Missing invoice** means we have not received the consumer invoice
 - Approved** means the claim is in process for payment
 - Paid** means the funds for the claim have been loaded to your prepaid Samsung MasterCard debit card

The screenshot shows the user interface of the Staron Radianz system. At the top, there are navigation tabs: Home, Activity, Rules, Your Profile, Help And Training, and Logout. The user's name is Jimmy Smith and their Employee ID is 142. There is a 'Connect To Card Account' button. A 'Messaging Area' features an image of a Samsung Radianz Quartz countertop. Below this, there is a description of Radianz Quartz as a premium product for residential kitchen countertops, available in 36 high-gloss colors and never requiring sealing. The 'AVAILABLE SPIFF PROGRAMS' section highlights the 'Getting to Know You - 2010 Introductory Program' with a description, start date (9/25/2009), end date (4/15/2010), and cut off date (4/30/2010). A 'Previous Activity' table shows the last 5 transactions with columns for Date, Transaction Number, Program, SPIFF Amt., and Status. The table lists five transactions, all for the 'Getting to Know You - 2010 Intro' program, with amounts ranging from \$10.00 to \$30.00 and statuses of 'On Hold' or 'Missing Invoice'. A 'Last 5 Transactions' section is also visible at the bottom of the table area.

Date	Transaction Number	Program	SPIFF Amt.	Status
01/15/2010	110	Getting to Know You - 2010 Intro	\$30.00	On Hold
01/14/2010	109	Getting to Know You - 2010 Intro	\$30.00	Missing Invoice
01/12/2010	107	Getting to Know You - 2010 Intro	\$10.00	Missing Invoice
01/08/2010	105	Getting to Know You - 2010 Intro	\$10.00	Missing Invoice
01/08/2010	103	Getting to Know You - 2010 Intro	\$10.00	Missing Invoice

The Different Tabs

- Home** brings you back to the main page that you see once you login to the system.
- Activity** shows you all your previous activity and the status of your claims
- Rules** shows you the terms and conditions of the program
- Your Profile** shows you all your personal information and is the place where you can change your password
- Help and Training** is a place where you can find additional information about your distributors and in time will be a place to receive training on Samsung products
- Logout** will log you off the system



1.2 Register for the program

Step 1

Go to www.samsungincentives.com

Step 2

Click on Register Now

[Register Now](#)

Step 3

Fill out the information – make sure to use the dealer lookup to find the dealer you work for. Remember for the dealer lookup you only need to type in a few characters of the dealers name. Example if the dealer is “All Builder Source” just type in “All” and click find.



Lookup

Step 4

Ensure the information is correct then agree to the terms and conditions and click I Agree I Register Me Now

[I Agree | Register Me Now](#)



1.3 Enter Claims

<p>Step 1 Once logged in click on Enter Claims in the middle of the screen</p>	
<p>Step 2 Enter the claim information - remember before entering claims request the distributors sales order number from your fabricator</p>	<p>Product Information</p> <p>Brand <input type="text" value="-- Select --"/></p> <p>Series <input type="text" value="-- Select --"/></p> <p>Model / Color <input type="text" value="-- Select --"/></p> <p>Sunderland Sales Order # <input type="text"/></p> <p>Store Invoice # <input type="text"/></p> <p>Sale Date <input type="text"/></p> <p>Delivery Date <input type="text"/></p> <p>Sell Price <input type="text"/></p> <p>Lot Number <input type="text"/></p> <p>Counter Top Surface Area <input type="text"/></p>
<p>Step 3 Click on Add transaction or if you have more items to add for the same person click on</p>	<p><input type="button" value="Add Transaction"/></p> <p>OR</p> <p><input type="button" value="Add And Retain Customer Info"/></p>
<p>Step 4 When your done entering all your claims click Done</p>	<p><input type="button" value="Done"/></p>
<p>Step 5 Upload a copy of the consumer invoice or fax a copy to 1-866-332-2010</p>	<p><input type="text" value="Attach store invoice"/> <input type="button" value="Browse..."/></p>